

BAHAMAS BRIDAL SHOW EXHIBITOR'S AGREEMENT



All exhibitors will RECEIVE the following from the Bahamas Bridal Show:

- 1) Exhibit space(s) with chairs & skirted table(s) on show date. **1 table/Ruby space; 2 tables/Pearl; 3/Diamond**
- 2) One display name sign for your business at your exhibit space. **(No other hanging signs will be allowed).**
- 3) Show badges for your exhibit staff: **2 badges for Ruby space; 3 for Pearl; 5 for Diamond space**
- 4) Show posters for distribution to your clients and to display at your business location to promote the show.
- 5) Mention of your business in numerous show promotions via radio, TV and newspaper advertisements.
- 6) Listing of your business as an exhibitor in *The Wedding Guide* show programme.
- 7) Two promotional announcements of your business by the MC during the show.
- 8) Copy of the bridal show mailing list of all registered couples within two weeks after the show.
- 9) Exposure to 300-plus engaged couples and between 1,000 and 1,400 persons attending the show.
- 10) Bridal registration cards for couples to register their weddings before the show.
- 11) Announcement and presentation of your door prizes to brides-to-be during the show.
- 12) On-site storage and assistance with moving your equipment, products and promotional material.

All exhibitors will PROVIDE the following to Bahamas Bridal Show:

- 1) A signed Exhibitor's Reservation form and non-refundable payment.
- 2) Your completely decorated exhibit before show set-up deadline.
- 3) One to three prizes for registered couples at the show. (Need prize description two weeks before the show).
NOTE: Some winners may be asked to visit your business to collect your prizes offered.
- 4) Agreed to prominently display bridal show posters and flyers at your business location to promote the show.
- 5) One-page type-written details of your business, products & services to be read by MC during actual show.
- 6) Assist in promotion of the show on your website, Facebook page and your radio, TV or newspaper ads.
- 7) All completed Bahamas Bridal Show couple's registration cards to organizers before show time.

Other Options to Promote Your Business through the Bridal Show:

- A. Place a business display advertisement in the show programme, *The Wedding Guide*.
- B. Insert business information (i.e brochures, flyers) in 300 shopping bags for couples attending the show.
- C. Participation in the Fashion Show segment of the event.
- D. Place 30-second business commercials on *Wedding Dreams*, the Bahamas Bridal Show radio show.

- FEATURING -

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| * TRADE SHOW (<i>Business Exhibition</i>) | * FASHION SHOW |
| * Food, Cake & Champagne Sampling | * Wedding Etiquette |
| * Presentation of Gifts/Prizes | * Wedding Demonstrations |
| * Special Announcements | * Wedding Game Show |

BAHAMAS BRIDAL SHOW...Where Wedding Dreams Begin!



Show Organizer: **BUTTONS BRIDAL & FORMAL WEAR**
P.O. Box CB12449 Cable Beach Shopping Centre, Nassau, Bahamas
Tel. 242.327.8896 * Voice Mail 242.327-5238 * Fax 242.327.5238
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(See attached Exhibitor's Reservation form with all prices)