



BAHAMAS BRIDAL SHOW EXHIBITOR'S AGREEMENT

The Bahamas Bridal Show will provide your company with the following:

- 1) A paid exhibit space with skirted tables and chairs.
- 2) Bridal registration cards for distribution to brides- and grooms-to-be before the show.
- 3) Large show colour posters to be displayed at your company's location to promote the show.
- 4) Announcement and presentation of your door prizes to brides-to-be on stage during the show.
- 5) Mention of your company in numerous radio, TV and newspaper advertisements and promotions.
- 6) Listing of your company as a show participant in The Wedding Guide Show Program.
- 7) At least two promotional announcements of your company by the show announcer.
- 8) Copy of the bridal mailing list of all registered couples. (Provided two weeks after the show).
- 9) Exposure to 300-plus engaged couples and between 1,200-1,500 persons attending the show.
- 10) One exhibitor's business name sign. (NO OTHER HANGING SIGNS ALLOWED).
- 11) On-site storage and assistance with moving your equipment and promotional material.
- 12) Exhibitor's badges for staff workers (2 badges for Ruby space; 3 for Pearl space; 5 for Diamond space).

Your business will provide Bahamas Bridal Show with the following:

- 1) A signed Exhibitor's Reservation form and non-refundable payment.
- 2) Complete set-up of your exhibit booth space at least one hour before show time.
- 3) All completed Bridal Registration Cards to organizers before the show.
- 4) Prominent display of bridal show posters and flyers at your company's location to promote the show.
- 5) One-page written details of your company's promotional announcement for the show announcer.
- 6) Encourage potential customers in your company's advertisements to attend the Bahamas Bridal Show.
- 7) One-to-three Door Prizes for brides-to-be at the show. (Prize description needed before the show).

NOTE: *Winners may be given written instructions to visit exhibitors to collect their door prizes. Most door prizes are presented during the Trade Show.*

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BAHAMAS BRIDAL SHOW . . . *Where Wedding Dreams Begin!*

FEATURING:

- | | |
|------------------------------------|--------------------------|
| * TRADE SHOW (Business Exhibition) | * Wedding Game Shows |
| * Food & Drink Sampling | * Wedding Etiquette |
| * Prize/Gift Presentations | * Wedding Demonstrations |
| * Fashion Show | * Special Announcements |

Organizer and Co-Host Company:



BUTTONS BRIDAL & FORMAL WEAR

P.O. Box CB12449 Cable Beach Shopping Centre, Nassau, Bahamas

Tel. 242.327.8896 * Voice Mail 242.327-5238 * Fax 242.327.5238

Email: tommys@buttonsformalwear.com - www.buttonsformalwear.com

(See Exhibitor's Reservation form with prices)

BAHAMAS BRIDAL SHOW EXHIBITOR'S RESERVATION



PLEASE FORWARD COMPLETED FORM TO:

BUTTONS BRIDAL & FORMAL WEAR

P.O. Box CB12449, Nassau, Bahamas
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 Voice Mail 242.327.5238 * Fax 242.327.5238
 Email: tommys@buttonsfomalwear.com * www.buttonsfomalwear.com



Show Date/Time: _____ Today's Date: _____

COMPANY NAME: _____

EXHIBITING AS: _____

Company Location: _____ P.O. Box _____

Representative Name: _____ Signature: _____

Telephone (Day) _____ (Eve.): _____

Fax No. _____ Cellular Phone _____

Email Address: _____

Company's Web Site: _____

Please Provide Complete Bridal Mailing List by Email CD Other: _____

•Select Your Company Exhibit Space(s):

RUBY: 8x6ft or 48 sq. ft space (1 table/2 badges) = \$600 DIAMOND: 20x18ft or 360 sq. ft space (3 tables/5 badges) = \$1,500

PEARL: 8x12ft or 96 sq. ft space (2 tables/3 badges) = \$900 HOTEL GUEST ROOM @\$195 per nite/4 persons max.

•Select Your WEDDING GUIDE Show Programme Advertisement

AD SIZE	Black & White	Colour	Measurements
Quarter Page	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250	2 ¹ / ₂ inches wide x 4 ¹ / ₄ inches
Half Page	<input type="checkbox"/> \$325	<input type="checkbox"/> \$425	5 inches wide x 4 ¹ / ₄ inches
Full Page	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500	5 inches wide x 7 ³ / ₄ inches
*Front Inside Cover	\$800.00		5 inches wide x 7 ³ / ₄ inches
*Back Inside Cover	\$800.00		5 inches wide x 7 ³ / ₄ inches
*Back OUTSIDE Cover	\$1,000.00		5 inches wide x 7 ³ / ₄ inches
*Reserved (ALL ADS MUST BE CAMERA-READY)			

PLEASE NOTE: (a) Please, no refunds; only credit toward a future show; (b) Early full payment guarantees the best available booth space and prevents a \$100 late reservation fee; (c) Show organizers reserve the right to re-locate any exhibitor to create a quality floor presentation.

***** Make Payable to: BUTTONS FORMAL WEAR *****

PAYMENT ENCLOSED: Total Payment of \$_____ (Incl. Exhibit Space, Hotel Room, Wedding Guide Adv.)

Barter/Trade-Off in Exchange for: _____

Deposit of \$_____ Balance of \$_____ to be paid by (date): _____

Check Cash Major Credit Card No. _____ Exp Date _____

Name on Credit Card: _____ Signature: _____

Our company is reserving exhibitor's space at this year's annual Bahamas Bridal Show. We agree to have our exhibit completely set-up at least one hour before show time and staffed by our company's representatives during the entire show and to be disassembled by 8:00 p.m. (Disassembling before 6:00 p.m. will cost our company a \$250 penalty).

We, hereby, release all sponsors, organizers and staff of the Bahamas Bridal Show from any liabilities resulting from damage to our equipment or products and personal injuries received in the production of the Bahamas Bridal Show.

Further, we take full responsibilities for any damage to property of the Bahamas Bridal Show sponsors or exhibitors caused by our employees in the production of the Bahamas Bridal Show. We also give permission for the Bahamas Bridal Show and its sponsors to use, in good taste, our company name, products and staff images in any promotions of future Bahamas Bridal Show.

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(See Exhibitor's Agreement)